



<u>t-co.design</u>

**t.** 803.834.0372

ctylercorbett@gmail.com

#### SKILLS

Interface Design
Visual Design
User Experience Design
Wireframing
Prototyping & User Flows
Rapid Iteration & Ideation
Usability Testing & Research
Branding & Identity Design
Illustration
HTML & CSS

### TOOLS

Figma

Sketch

Photoshop

Illustrator

InVision

Adobe XD

#### EDUCATION

BFA, Web Design and Interactive Media

September, 2011

The Art Institute of Charleston

## User Experience Designer Unum 2014-Present

- Collaborated with cross-functional agile teams to deploy new features to our plan administrators and a new product comparison tool for our agents.
- Partnered with Information Architects and Developers to successfully relaunch our public-facing sites, as well as launching several other sites, landing pages, web apps, and mobile applications.
- Delivered mockups and production-ready assets for emails, landing pages, news articles, videos, and web advertisements for marketing programs.
- Defined and evolved our visual branding and communicated guidelines via style guides and design tools, ensuring a consistent implementation across digital and print materials, including those managed by third-party vendors.
- Conducted design audits of existing services, providing recommendations and solutions including considerations for WCAG accessibility guidelines.
- Performed formal and informal testing with stakeholders.
- Branded our agent site and guided the evolution of the identity.
- Mentored designers and non-designers on our immediate team through professional development sessions.

# Front-End Developer Unum 2012-2014

- Developed the front-end of an internal file uploading and sharing system.
- Customized a company-specific version of the Bootstrap framework.
- Serviced incoming tickets through SharePoint for extranet content updates.
- Updated internal and external legacy websites to match current brand implementations.

# Designer / Front-End Developer Web Masons, LLC. 2010-2012

- Crafted identities, websites, and ecommerce ads for local small businesses.
- Supported front-end development of HTML and CSS.

### Developer / Library Assistant Art Institute of Charleston 2008-2011

- Designed and maintained the website, print and digital marketing materials.
- Provided patrons with tutoring and support services for hardware and software needs.